

BIZZY AWARDS 2015 – 10th Annual!

The 10th Annual Bizzy Awards was held on Thursday, September 24 at the Pocono Palace Resort in Marshalls Creek. Awards were given in 13 categories.



2014 Bizzy Award Winners

When arriving at the Bizzy Awards, everyone had a chance to walk the red carpet and have their photo taken by Ken Schurman of VIP Studios, Inc. There was a fantastic array of food, and music was provided by Pete Beggey during the cocktail hour. Afterwards, everyone was led into the ballroom, which was beautifully decorated in fall colors and the dinner music provided by the Somethin' Else. After the awards, everyone was invited to the lounge to continue the festivities and dance to the Byrd Presley Band.

This year's event was sponsored by Adams Outdoor Advertising, Highmark Blue Cross Blue Shield, George Roberts Production, Greater Pocono Chamber of Commerce, Pocono Medical Center, Pocono Palace Resort, 93.5 SBG, Pocono 96.7, PPL, Quality Health Care, V.I.P. Studios, Inc., and WebLeaps.

East Stroudsburg University presented two awards: ESU Faculty Innovator of the Year and ESU Accelerator Business of the Year. The award for ESU Faculty Innovator of the Year was presented to Dr. Jane Huffman. The ESU Innovator of the Year Award was presented to Chris Joest of Imperial 3-D Solutions.

The 2015 Bizzy Award Winners were: Best New Business-**Merlot n' Picasso**, Best Business Card Design-**Mountain View Vineyard Winery & Distillery**, Best Social Networking Campaign-**Pocono Raceway**, Best Business Marketing Campaign-**Pocono Mountains Visitors Bureau**, Best Small Business-**Pocono 96.7**, Best Interior Design-**Adams Jewelry**, Best Curbside Appeal-**Pocono Raceway** Best Business Logo-**DT Fitness**, Best Community Service-**Barley Creek Brewing Company**, Best Business Website-**Tannersville Physical Therapy**, Best Large Business-**Harsco Industrial Patterson-Kelley**, Best Support Staff Person-**John Tuohy, R.J. Groner, Inc.**, and Best Overall Business-**Great Wolf Lodge**. Also given this year was a Lifetime Achievement Award and that was presented to **Patricia Metzgar**, VP of the Greater Pocono Chamber of Commerce. Another award that was presented was the American Red Cross Extraordinary Personal Action Award. This award was presented by Michele Baehr of American Red Cross of the Poconos to Sal Lombardo and Josh Turner of Adams Outdoor Advertising for saving the life of a man drowning in the Delaware River. They both received proclamations from Senator Mario Scavello and Representative Rosemary Brown.

Sponsorships are available for the 2016 Bizzy Awards, which will be our 11th Anniversary, and will be held on Thursday, September 22, 2016. To find out more about the Bizzy Awards, go to www.bizzyawards.com or call Pat Metzgar at 570.421.4433. **We look forward to seeing you at the Bizzy's in 2016!**

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
 Dedicated to the Prosperity of all
 Commerce
 Leading to the Enhancement of
 the Quality of Life in our region and surrounding areas.

October 2015 Calendar of Events

- October 2**.....*Government Relations/Public Policy Committee - 8:00 a.m. - Stroud Township Municipal Building - Stroudsburg*
- October 5**.....*Business Card Exchange 5:30 p.m.- Grace Park Seniors Living Well - Stroudsburg*
- October 13**.....*Women In Business Luncheon Noon – Dale & Frances Hughes Cancer Center - East Stroudsburg*
- October 14***Economic Development/ Transportation Committee - 8:00 a.m. - GPCC*
- October 19**.....*Education Committee 11:00 a.m. - GPCC*
- October 20**.....*Women in Business Committee 8:30 a.m.- G.PCC*
- October 20**.....*Healthy Workplace Awards Luncheon Noon. - Terraview at Stroudsmoor Country Inn - Stroudsburg*
- October 27**.....*Board of Directors 8:30 a.m.– ESU Innovative Center - East Stroudsburg*

Members in the News

The Miles for Michael non-profit organization is a way for family and friends of Michael Joyce to remember this extraordinary man in an extraordinary way.



Michael Joyce

A resident of Duryea, Michael passed away Wednesday, June 28, 2006 at Geisinger Wyoming Valley Medical Center, Plains Town-

ship. He was 43. Michael was president of **Joyce Financial Group**, and was well-known across the region for his loving ways. The thousand-plus friends who attended his memorial service are a testament that his life was spent helping others and that there was never one person who came to him for assistance that he turned away.

It was that selflessness that led to the formation of the Miles for Michael Event held on Saturday, June 17, 2006. Throughout his 14-month battle with head and neck cancer, Michael never asked anything for himself, but asked his friends to provide support to other families who might not be as capable of handling the financial burdens of long-distance treatments. Although the original goal of the Miles for Michael Event was \$10,000, more than \$100,000 was raised. A large portion was given to the American Cancer Society – Wyoming Valley Unit for cancer research, and \$50,000 went toward establishing a permanent fund within The Luzerne Foundation.

Addressing the needs of cancer patients and their families, this Fund will provide support for unexpected expenses such as travel, lodging, food, gas, and tolls that will help families to remain with loved ones during treatment and recovery.

Michael Joyce resided in Duryea with his loving wife, the former Laura Doran, and was the proud father of 2 children, Abby and Aaron. He was very active in the community where he served as director of the Avoca Basketball League, President of Avoca Jolly Boys, and was involved with the Pittston Area Intermediate Center. Michael coached a 5th Grade Girls Basketball team and an Avoca Little League baseball team. He was also a former board of director for Taylor Nursing Home, Lector / Finance Committee Member at St. Mary's church in Avoca, and was a member of the Ancient Order of Hyberia, Neil McLaughlin Avoca Chapter. He was a loyal basketball fan of St. John's University, Philadelphia Phillies Red Baron's Baseball and Dallas Cowboys.

Michael graduated from Scranton Prep and The University of Scranton with a Masters Degree in Health Administration. He completed his undergraduate work at University of New Haven. He also held a degree from the Culinary

YOU'RE Invited

FRAILEY
INSURANCE ■ FINANCIAL SERVICES

"THINK FRAILEY FIRST"

HAPPENINGS AT GRACE PARK

PRESENTED BY FRAILEY INSURANCE AND FINANCIAL SERVICES

JUNE 24
5:30 PM*

JULY 29
5:30 PM*

AUGUST 26
5:30 PM*

SEPTEMBER 30
5:30 PM*

OCTOBER 28
5:30 PM*

SOCIAL SECURITY RSVP BY JUNE 17TH
Understanding Social Security Benefits – Different filing options, when to file, and the tips and tricks of how to maximize those benefits.

EDUCATIONAL FUNDING RSVP BY JULY 22ND
The Tax-Advantaged Way to Save for Higher Education - Learn about the benefits of a 529 plan and how you can make your child's education dreams a reality.

"RETIRESENSE" RSVP BY AUGUST 19TH
Solving the Retirement Puzzle – Providing strategies for planning for retirement and ensuring you have enough income for your whole retirement.

MEDICARE RSVP BY SEPTEMBER 23RD
(Speaker, Tracey Pal Izzo-Custom Benefits USA) - Navigating the Medicare process and selecting the supplement plan that suits your needs.

ESTATE PLANNING RSVP BY OCTOBER 21ST
(Speaker, Timothy B. Fisher, Esq.) - Information about basic Estate Planning such as wills, power of attorney, taxes and trusts.

*5:30 COMPLIMENTARY LIGHT SUPPER, FOLLOWED BY 6:00 FREE SEMINAR. | LIMITED SEATING - RSVP YVONNE (570) 421-7447 x233
GRACE PARK | 1170 WEST MAIN STREET | STROUDSBURG, PA 18360

GREATER POCONO
CHAMBER OF COMMERCE
26 New Chamber Drive

CO-SPONSORED BY:
GREATER POCONO CHAMBER OF COMMERCE

Institute of America. As president of Joyce Financial Group in Pittston, PA he assisted seniors in preparing and implementing retirement plans for over 8 years. Michael developed a specialty in working with retirees and those about to retire who want to protect their principal and insure that their money lasts.

Michael loved sports. Next to spending time with his family, Michael's favorite activities involved playing, coaching and watching sports. As a matter of fact, sports even gave him an opportunity to spend more time with his two children. He enjoyed playing catch in the yard, taking Aaron to the batting cages to hit balls or helping Abby learn to shoot a basketball. Of all the sports, basketball was his favorite. From Saturdays at the Legion in Avoca, refereeing games or coaching his kids, to watching his nephew Billy play for Scranton Prep, to going to Madison Square Garden to watch his beloved Red Storm, Michael enjoyed basketball season to the fullest. Almost any night from December to March, you would find Michael (usually with one of his kids) watching the "game of the night" at some local high school gym from Scranton to Wilkes-Barre. He could be found right there in the front row with the other basketball junkies analyzing the game strategy with his son "Buck" or daughter Abby. Michael was a regular at the annual Pittston Basketball Holiday Tournament and was the one who offered to help sponsor the tournament as a tribute to his father.

It is fitting for the rest of us to take a moment to remember Michael Joyce, not just as a sports fan but as an outstanding father and husband and a great civic leader. His courageous battle with cancer became an inspiration to so many people, that his untimely death became a celebration of a life well spent rather than the sorrow of a life wasted.

The Monroe Lady Golfers (MLG) were pleased to celebrate their Seventeenth Annual MLG Golf Tournament benefiting **Pocono Medical Center's Woman to Woman Fund** on July 24, 2015 at Shawnee Inn and Golf Resort.



From left of check: Lynn Steele (Social Worker at Pocono Medical Center's Dale and Frances Hughes Cancer Center) and Stacy Goetz (Executive Director of Oncology Service Line at Dale and Frances Hughes Cancer Center) with the Monroe Lady Golfers

The yearly golf tournament originated amongst the MLG membership as an event to sustain the Woman to Woman program. The donations received by the Woman to Woman program supports women diagnosed with cancer and assists any non-Pocono Medical Center-related financial burdens such as groceries, mortgage payments, and household bills.

The MLG sought out Pocono Medical Center's Pocono Health Foundation and the Dale and Frances Hughes Cancer Center to administer the Woman to Woman fund as a program to benefit local women diagnosed with cancer. "It's important to assess the level of care cancer patients receive as a result of their treatment at Pocono Medical Center's Dale and Frances Hughes Cancer Center. It is because of the Woman to Woman fund that we can ensure that our community works together to deliver comprehensive and compassionate care to patients," said Stacy Goetz, Executive Director of Oncology Services at Pocono Medical Center's Dale and Frances Hughes Cancer Center.

Aware of the struggles cancer patients endure while receiving treatment, the MLG created the opportunity to represent a supportive role during patient treatment, and in turn, help foster a more pleasant, successful recovery. Since the Woman to Woman program's fruition, the MLG Golf Tournament has collectively raised and contributed \$91,960 towards women cancer patients – their bond and unification with the women of the community have proven to be extremely successful and impactful.

Pocono Medical Center is proud to serve alongside generous, giving community organizations such as the MLG. To learn more about the Pocono Health Foundation, or to inquire partnering with the foundation like The MLG, please visit www.poconohealthsystem.org/foundation.

This quarter the **Frailey** team decided to support Hope for Hannah Rescue, a 501C3 recognized charity, as their Community Outreach Project. They collected canned dog and puppy food, dog treats, chew toys, dog collars, harnesses, and leashes. They even had a few needed items for cats.



From l to r: Josephine A. Fontan, Tanya C. Grant, Peggie A. Livingston, Suzie A. Gilbert, Hannah, Sandy E. Haley, Larry A. Miller, and Michele A. Frailey-Miller

"We are so appreciative of your support. Through companies like yours, we're able to continue our mission, to

'Hope, Help and Educate'. We continue to place homeless and abused dogs in loving forever homes. We are committed to community outreach and education knowing that knowledge is the key to change. We feel we truly can make a difference.

Our inspiration was and is Hannah – a badly abused and severely injured puppy who went through numerous surgeries and survived the impossible. This three-legged American Bulldog has taught us all the meaning of courage, strength and perseverance and the importance of saving other innocent animals like her," states Suzie Gilbert of Hope for Hannah Rescue.

Michele A. Frailey-Miller, Chief Operations Manager, states, "We protect what matters most and that includes our pets. Pets become a part of families and families are what we built our business upon."

If you have a favorite charity and would like the Frailey team to consider a community outreach project, you may contact Frailey Insurance and Financial Services, 570-421-7447.



Joseph Smotkin, MD

Pocono Medical Center is pleased to announce the addition of Joseph Smotkin, MD as the new Medical Director of Hospitalist Medicine.

Board Certified by the American Board of Internal Medicine, Dr. Smotkin joins Pocono Medical Center with over 10 years of field experience including Medical Director, Inpatient and Subacute Services at Bergen Medical Associates in Bergen County, New Jersey and Director of Hospital Medicine at St. Luke's Cornwall Hospital in New-

burgh, New York. "Pocono Medical Center is proud to have Dr. Smotkin join us as our physician leader in Hospitalist Medicine. We look forward to working with him as we continue to provide excellent care, close to home," said Dr. William Cors, Pocono Medical Center's Vice President and Chief Medical Officer.

Pocono Medical Center recognizes that inpatient care is a primary concern of the community and upholds their facility to the utmost standards of quality care. In his prior experience, Dr. Smotkin increased hospitalist volume by 300% in just 6 years and achieved a steady positive trend in the HCAHPS – a standardized survey used to collect patient perspective. Pocono Medical Center entrusts that Dr. Smotkin's accomplishments will attribute greatly to the care and treatment provided.

The East Stroudsburg Salvation Army honored its Hometown Endowment Fund contributors at our Annual

Legacy Circle Lunch, held on Thursday September 10, 2015.

Major James Gingrich, Commanding Officer of the East Stroudsburg Corps said, "Planned giving is a very impor-



Pictured are contributors to the Hometown Endowment Fund.

tant part of how we raise funds. In these times of cuts at all levels, we rely on the community to assist in feeding and housing the most vulnerable. Through the establishment of the Hometown Endowment Fund, we will be able to provide the desperately needed services to the residents of Monroe County."

For more information on The East Stroudsburg Salvation Army Hometown Endowment Fund, visit www.salvationarmyeaststroudsburg.org or call 570-421-3050.

Pocono Medical Center proudly introduces two new physicians, Victor Catania, MD and Allison Froehlich, MD, to its widely-expanding team of physicians. Pocono Medical Center is devoted to building a diverse, highly-trained team of physicians that can offer extensive care to the community.

"It is my mission to listen and learn about the lives of patients in my local community. My patients can trust that I will work hard to compassionately provide them with the right combination of education, medications, and lifestyle advice, so that it is possible for them to successfully manage these conditions and live healthier, more fulfilling lives," said new Pocono Medical Center endocrinologist Dr. Allison Froehlich. New Jersey native and Alumna of New Jersey Medical School class of 2003, Dr. Froehlich received her MD followed by a 3 year internal medicine residency at Georgetown University Hospital, then a 2 year fellowship at Virginia Commonwealth University Health System in the endocrine program.

Recipient of multiple awards including an Internal Medicine Scholarship for Elective Study at Mayo Clinic, Dr. Froehlich brings experience to her practice backed by years of research, publication, and a multitude of honorable accolades. Dr. Froehlich is a practicing physician in endocrinology at Pocono Medical Center's Bartonsville Healthcare Center.

With nine years of education, Dr. Victor Catania joins Pocono Medical Center as a well-versed family medicine physician practicing at Pocono Medical Center's Mountain Healthcare Center in Tobyhanna. Prior to Dr. Catania receiving his MD at Medical University of the Americas in 2012, Catania served three consecutive stints as a teaching assistant in neuroanatomy, physical diagnosis, and pharmacology.

"I firmly believe that medicine, especially primary care, is truly a partnership between the healthcare provider and patient. And that by working together, great things can be accomplished and quality of life can be improved," said Dr. Catania. As a family care provider, Dr. Catania looks to serve all extents of the community and help patients increase their initiative towards health through proper wellness education.

In pursuit of serving quality care, Pocono Medical Center not only looks to satisfy the patient needs, but go the extra mile to recruit physicians who can impart invaluable knowledge to the community.

The Last Fling Pumpkin Sling landed at **Pocono Raceway** in Long Pond, PA for the first time last year and it returns again Columbus Weekend October 10-11, 2015. Giulia Grotenhuis, organizer of the event, comments, "Over 25 teams will once again be competing in the kids and adults divisions over the Columbus Day weekend with their trebuchets and catapults launching pumpkins over a thousand feet." Made famous by the Punkin' Chunkin' event seen on the History Channel each fall, slinging pumpkins through the air has become a very popular pass time and this year the Pumpkin Sling is one of two sanctioned Punkin' Chunkin' events. Teams will not only be competing for Pumpkin Sling bragging rights, but qualified teams will have their distances submitted for 2015 world championship ranking.

Grotenhuis continues, "This is the sixth year of our Last Fling Pumpkin Sling event which we held at Pocono Raceway in the Pocono Mountains when we lost our site in New Jersey. We once again have been well received with sponsors and participating teams who support the concept of brains meeting brawn in a hands on educational experience that is great fun." She continues, "Most of our teams including the returning champions will be competing, but we continue to have new entries from the surrounding Pocono Mountain region."

Pumpkin slinging is the art and science of creating a machine designed to throw a two to five pound pumpkin as far as possible. That can include trebuchets, catapults and air cannons. The Last Fling Pumpkin Sling focuses on the first two with demonstrations by Sir Chunks A Lot that hurl pumpkins in excess of 2,500 feet. Teams spend the year building and modifying existing designs to become the champions. Grotenhuis said, "Thanks to the efforts of the Pocono Mountains Visitors Bureau and local businesses including Pocono Raceway, our event becoming a sanctioned event for the championships is a big development."

The Last Fling Pumpkin Sling will be held Saturday and Sunday from 9:00 am to 6:00 pm each day at Pocono Raceway and will include pumpkin slinging, food vendors, mini human powered pumpkin slings and a children's area where mini pumpkin sales will benefit by The East Stroudsburg Salvation Army, and Harmony Historical Society race cars. The event will be hosted by Gary Smith of Pocono 96.7's "Gary in the Morning." Tickets for the event are \$7 in advance for adults and \$4 for children ages 5-12. Under 4 are admitted free. Parking is \$5 per car which will benefit scholarship programs for students.

Grotenhuis continues, "I started this event for the kids. It builds their STEM (Science, Technology, Engineering and Math) skills and promotes teamwork. It has grown to be a success because of their dedication, creativity and desire to keep throwing their pumpkins ever further. We have had teams start with one machine and now grown to become three teams made up of younger siblings of our original participants. It is rewarding to see their love of pumpkin slinging translate into life skills that bring together brain and brawn."

For Pumpkin Sling information go to the website at PumpkinSling.com, facebook.com/PumpkinSling and twitter.com/PumpkinSling. Sponsors of the 2015 Pumpkin Sling include Pocono Mountains Visitors Bureau, Pocono Mountain Adventures, Harmony Press, Northampton Community College, Adams Outdoor, Pocono 96.7, George TV, Vollers, Harmony Speedway, CR Shotwell Landscape Management, Bushkill Group Inc., and The Journal of the Pocono Plateau.

United Way of Monroe County held its 2015 Campaign Kickoff on Thursday, September 17th at 5 p.m. at Barley Creek Brewing Company, 1774 Sullivan Trail, Tannersville, PA, 18372, and celebrated its Day of Caring in which 171 volunteers came together to donate their time and talent all day to support and work at 16 non-profit organizations throughout Monroe County.



Day of Caring Volunteers

Michael Albert, President and CEO of United Way of Monroe County, announced the 2015 campaign fundraising goal of \$850,000 and introduced the 2015 Honorary Cam-

paign Chair, Ginny Kirkwood. As highlighted by Kirkwood, "There is such a huge need in Monroe County. With the United Way, we see how businesses, their employees, non-profits, and individuals in the community can truly come together to improve the lives of those in Monroe County. Through service and giving – even something as small as two dollars a week - can go so far in helping those who have so little."

"As of today," announced Michael Albert, "we have already made progress towards our goal. In fact we have received over \$130,000 dollars in pledges and contributions thanks to our Pacesetters - individuals and organizations that donate early, run an early campaign or set up an early special event to help 'set the pace' towards our annual goal." All funds raised during the campaign remain in Monroe County, providing health and human services through community initiatives and funding to more than 30 local health and human service programs.

To demonstrate how the community is Living United and committed to enhancing the lives of people living in Monroe County, the United Way recognizes its 2015 Pacesetters.

2015 Pacesetters in Business – corporate donors who have launched or started planning their 2015 United Way employee campaign (list);

Leadership Pacesetters – those who have already pledged or given \$500 or more to this year's campaign (list);

Special Events – those who have launched a special event or whose event is coming up to support this year's campaign (list).

Throughout the campaign, the United Way of Monroe County will be giving presentations to local area businesses. The presentations include valuable information about the United Way of Monroe County, its partner agencies and the United Way's mission of giving, advocating and volunteering to produce changes in the community and advance the common good. If you would like to schedule a presentation at your office, get updated information about United Way or to donate, please visit our web site at www.unitedwaymonroe.org or call (570) 629-5657.

The Monroe County Chapter of the Salvation Army is honoring Joseph Farda, for the Joseph & Ann Farda Community Service Award at its annual Harvest Festival and Auction at Stroudsmoor Country Inn on Thursday, October 8 starting at 5:30 pm at their Ridgecrest facility. Dinner tickets for the event are \$50 per person. Major James Gingrich, spokesperson for the Salvation Army, said, "This event generates an important portion of our chapter's special event fundraising for the year. The money we collect goes towards local programs and provides comprehensive assistance with meals, food baskets and shelter to thousands of County residents."

Live and silent auction items for the event include vacations, restaurant certificates, hotel stays, collectibles, antiques, gift baskets, health club memberships, art, coins, golf foursomes, gift cards, movie tickets – to name just a few. Gingrich continues, "It is the mission of the Salvation Army of Monroe County to preserve human dignity while empowering people to reach their potential through honoring heritage, strengthening family values and meeting human needs. In these tough economic times, when thousands of neighbors are finding it hard to feed their families, the need for our services is under even greater pressure."

Last year The East Stroudsburg Salvation Army provided 59,559 hot meals and 6,629 nights of shelter to Monroe County Residents. The Toys for Joy, Toys for Tots and Angle Tree gift donations provided 15,900 Christmas items to children and ongoing, the Salvation Army feeds approximately 250 Monroe County families monthly. Across the nation, The Salvation Army served more than 60,000,000 meals to those in need. This year, the East Stroudsburg Corps is expected to provide more than 60,000 hot meals to hungry men, women and children in Monroe County and provide grants for rent, utility assistance, medicine and food for more than 10,000 families in desperate need.

Reservations for the Harvest Festival fundraiser can be made by calling 570-421-3050. The silent auction will begin at 5:30 pm with the live auction at 7:30 pm. A seated, Hors D'oeuvres Reception will be served from 5:30 pm to 7:15 pm, followed by coffee and dessert. Gingrich concludes, "We are still accepting auction items and welcome the community to join us for a very good cause. We anticipate that as long as the economy is uncertain and people are out of work, our numbers will continue to be on the rise. By attending this event you will be helping us continue to service those in the most need in our community."

Shawnee Playhouse

October offers a wonderful, zany comedy, a childrens theatre show and a much loved Shakespeare classic!

Private Lives by Noel Coward opens in September and runs through October 25.

Noel Coward's *Private Lives* continues to amuse because of its glamorous sophistication and witty naughtiness! A comedy of manners in three acts, the play focuses on a divorced couple who, while honeymooning with their new spouses, discover that they are staying in adjacent rooms at the same hotel!

Director Michael Gilbert has taught high school drama for 34 years. He has directed over one hundred and sixty productions in professional, university, high school and middle school theatres. Also an actor, Michael appeared as Henry Mitchell in *Sex Please, We're Sixty* at Shawnee Playhouse, and has been cast as Lord Capulet in the upcoming *Romeo and Juliet*.

Stage Manger (and Louise in the production) is Amy

Cramer. The cast includes seasoned performers, Dan Eash, Juliet Dunham, Patrick Bresnayan and Sarah Landstrom.

Running September 25 through October 25. Performances in October will be: 2:00 pm October 1, 2, 4, 8, 9, 11, 15, 16, 18, 22, 23, 25, 8:00 pm October 3, 10, 17, 24.

* Ticket Prices are: \$18 Adults and \$15 for Seniors over 55, AAA Members and Military

* Ticket prices do not reflect ticketing fees

The Legend of Sleepy Hollow by Kathryn Schultz Miller opens October 16 and runs through October 31.

The Legend of Sleepy Hollow, Washington Irving's spooky Halloween classic, is presented with all the thrills, chills and laughs that will keep young audiences on the edge of their seats.

This adaptation, by Kathryn Schultz Miller, is both funny and simple for a young audience to understand, an important consideration, full of shivers and merriment. Director is Midge McClosky. Showtimes are: 10am October 16, 17, 23, 24, 30, 31.

\$10 All Seats * Ticket prices do not reflect ticketing fees.

Shakespeare's *Romeo and Juliet*, presented by Pocono Shakes opens October 30 and runs through November 8.

Romeo and Juliet is a tragedy written by William Shakespeare early in his career about two young star-crossed lovers whose deaths ultimately reconcile their feuding families. *Romeo and Juliet* is directed by Richard Rose and features a large cast of talented performers.

Running October 30 through November 8. Performances in October will be: 2:00 pm October 30, 31, 7:00 pm October 30, 31.

* Ticket Prices are: \$18 Adults and \$15 for Seniors over 55, AAA Members and Military

* Ticket prices do not reflect ticketing fees

To reserve tickets please call the Shawnee Playhouse Box Office at 570-421-5093 or visit the website at www.theshawneeplayhouse.com.

Pocono Medical Center announces the grand opening of their new primary care facility located on West Main Street in Stroudsburg, Pennsylvania. The ribbon cutting event was held on Tuesday September 1, 2015 celebrating Pocono Medical Center's initiative towards increasing access to excellent care.

For the past two years, Pocono Medical Center has centralized its focus on implementing new physician care throughout the community with medical facilities such as the Bartonville Healthcare Center, West End Healthcare Center, and Stroud West on Route 611 in Stroudsburg.

The West Main Street Primary Care practice is a response to an identifiable need for family medicine and primary care providers in Monroe County.



Grand opening of PMC's Primary Care Facility on West Main Street in Stroudsburg

Heading the practice at the new location will be Pocono Medical Center's Family Medicine Practitioner and alumna of the University of Saint Eustatius Medical School of Medicine, Dr. Oliana Ros. Dr. Ros served as Chief Resident of the Department of Family Medicine at Guthrie Robert Packer Hospital and is the recipient of the Stanley Conklin Award for Treatment Preference for *Type 2 Diabetes in Outpatient Setting – Primary Care and Endocrinologists* prior to joining the Pocono Medical Center physician team.

Pocono Medical Center is proud to serve the communities of Monroe County and will continue to look for opportunities to bring excellent care closer to home.

The event began at 12 noon and there was food and refreshments available. For more information or to request a patient appointment please visit www.poconohealthsystem.org/pmcdocs

protecting and preserving the rich history of Monroe County, Pennsylvania. For additional information, please visit the website at www.MonroeHistorical.org or call the office at (570) 421-7703.

Northampton Community College will hold an information session for its Casino Training Program on Wednesday, October 14, at 6:00 p.m. in the Fowler Family Southside Center, Room 527. The interactive session will provide the information you need to launch a successful career in one of the fastest growing industries in Pennsylvania. A representative from the Sands Casino Resort will also be in attendance to talk about current table game dealer job opportunities.

Classes begin on November 2, and morning, afternoon and evening training classes are available. For more information, call NCC Hospitality & Tourism at 610-332-8661, or go to www.northampton.edu/casino, or email hospitality@northampton.edu.

Mary McLaughlin has been promoted to graphic designer at **Riger Marketing Communications**, responsible for developing design solutions with high visual impact for various advertising and marketing projects. This involves working with agency account managers and clients to understand specific needs before making design decisions. Previously she was account/production coordinator.



Mary McLaughlin

McLaughlin is a Riger intern-turned-employee success story. She interned with the agency in 2011, graduated Magna Cum Laude from SUNY Oswego with a degree in graphic design in 2012 and was hired as an account assistant in 2013.



Sowmya Lakshminarayanan, MD

In an ongoing effort to increase the level of comprehensive care to the community, **Pocono Medical Center** is proud to welcome Sowmya Lakshminarayanan, MD as the Medical Director of Neurology.

Coming from Reading, Pennsylvania, Dr. Lak complements Pocono Medical Center's robust team of physicians with her many accolades and prestigious credentials. Triple-board certified in the American Board of Psychiatry and Neurology and ABPN Certified in Sleep Neurology and Vascular Neurology, Dr. Lak has provided compassionate, clinical care for over 10 years. Dr. Lak is well versed in her practice serving as a member of both the American Academy of Neurology and American Stroke Association, knowledgeable in various neurological disorders from dementia and multiple sclerosis to stroke and seizure disorders.

Dr. Lak previously held positions at Reading Health System as Medical Director of the Comprehensive Sleep Center and Neurophysiology and Chief of the Neurology Division. Her accomplishments during these roles had generated everlasting improvements to the area's neurology service that Pocono Medical Center believes will be monumental for their level of care provided.

As a leader in medicine, Dr. Lak was successful for generating a progressive, fortified Neurology service line while creating an initiative towards comprehensive stroke care. Dr. Lak's success in establishing new clinical programs and launching stroke, neurophysiology, and sleep medicine services are accomplishments that assert Pocono Medical Center as a future leader in its community's neurology services. "I truly believe that my patients entrust their care in my clinical expertise and core values. I collaborate with other physicians to ensure that collective knowledge is used for each patient evaluation and their care management is individualized and second-to-none," said Dr. Lak.

As a service to its community, Pocono Medical Center constantly aims for areas to create a more inclusive quality of care to maximize patient satisfaction. As a new member to the community, Pocono Medical Center has taken the initiative to host a Neurology Health Seminar and has the pleasure of Dr. Lak serving on the panel on October 29th, 2015 from 6-8pm at the Stroud and Brodhead Conference Room of Pocono Medical Center located at 206 East Brown Street, East Stroudsburg, Pennsylvania.

Dr. Lak's office is located in Suite 201A of the Medical Buildings on 175 East Brown Street, East Stroudsburg, Pennsylvania. To schedule an appointment, please call 1-866-PMC-DOCS (1-866-762-3627).

Pocono Medical Center's commitment to serving the community through its expansion of practices requires a community-oriented team, thus welcoming two new physicians, Zakiya Douglas, MD and Sonyo Shin, MD to Pocono Medical Center's pulmonary and oncology multidisciplinary practice team.

Pocono Medical Center's focus towards delivering quality healthcare is apparent in both their healthcare facilities as well as the service they entrust their highly-qualified staff to provide to the community. The recruitment of these two physicians will serve as key additions to assist in unifying Pocono Medical Center's community-minded mission.

Dr. Zakiya Douglas was a recipient of a certificate in research for case presentation at the American College of Physicians National Symposium in New Orleans in 2012. Dr. Douglas had completed her three-year fellowship with the University of South Alabama Medical Center in Mobile, Alabama in Pulmonary Critical Care before becoming a new physician at Pocono Medical Center's Bartonsville Healthcare Center. Dr. Douglas is passionate about smoking cessation and is adamant about utilizing Pocono Medical Center's resources to help improve community wellness through both her pulmonary and critical care medicine practices. "Lung health is important – the only time you realize how privileged you are to be able to take a breath of fresh air every day is the moment when you cannot do it anymore," said Douglas.

Dr. Sonyo Shin of New Jersey had been practicing in Easton, Pennsylvania at Easton Area Oncology Associates before joining Pocono Medical Center's Dale and Frances Hughes Cancer Center's Medical Oncology/Hematology

team. Prior to her position in Easton, Dr. Shin completed a Medical Oncology Fellowship at East Tennessee State University, Tennessee in 2008. Dr. Shin is an advocate of preventative care by focusing on patient education, "My concern is to make sure patients are treated like family – patients need more support and I am here to be their number one advocate in their treatment," said Dr. Shin. Dr. Shin has also had research published, which she conducted as first author focusing on pancreatic cancer at MD Anderson Cancer Center in Texas.

Pocono Medical Center and its physicians share a vision to better serve the community, which is why Pocono Medical Center hires highly-trained, community-minded physicians to join the strongest team of providers in the region.

Carbon-Monroe-Pike Mental Health and Developmental Services

Employing People with Special Needs - Tuesday, October 27, 2015 - 9:00 a.m. to 12:00 p.m. at Keystone Room (2nd Floor, Administration Building), Northampton Community College, Monroe Campus.

What supports exist for employing people with special needs? If a business learns that a worker has a disability, how can community agencies assist? Did you know that employing people with disabilities can have a positive impact on your business? Come find out how!

Presenters:

Melissa Lear is the owner of Beck N Call, a home health agency. Melissa will describe how she has hired two individuals with disabilities. Support staff from HRC will discuss the supports they provided.

Ernie Roundtree is a motivational speaker and self-advocate who was recently named Pennsylvania Special Olympian of the Year. Ernie is employed and is training for the Marine Corp Marathon.

Jonathan Santana is the Business Services Representative for the Office for Vocational Rehabilitation who can match businesses with qualified and skilled candidates.

Target audience: Human Resources managers, employers, employment professionals, self-advocates and educators.

This event is being held by the Carbon-Monroe-Pike Employment Coalition. For more information, please contact James Furiosi at 570.420.1900, ext 3434.

Pocono Arts Council will be offering workshops for children beginning in October with artist Susan Field. The first series of workshops, "Artist a Day" is for children in grades 3rd thru 6th.

Saturday, 10/24/15, 1-3pm

Artist: Edvard Munch

Project: Paint what makes you afraid/scared like "The

Scream"

Tuition: \$30 (all materials supplied)

Saturday, 11/7/15, 1-3pm

Artist: Peter Max

Project: Paint a Poster using icons like the artist

Tuition: \$30 (all materials supplied)

Saturday, 11/21/15, 1-3pm

Artist: Van Gogh

Project: Painting of your room like the artists' version Room at Arles

Tuition: \$30 (all materials supplied)

FOR MORE INFORMATION OR TO REGISTER CALL
POCONO ARTS 570-476-4460

LOOKING FOR A BIRTHDAY PARTY THEY'LL NEVER FORGET?

A celebration that will have your kids howling!

At Great Wolf Lodge® - Pocono Mountains, we let kids call the shots. Birthday hats are replaced with goggles and partygoers spend hours sliding and laughing in our enormous indoor waterpark. It's the perfect way to give your kids the most fun birthday ever.

Party Package Details

- \$45.00 per person
- Includes all-day access to the Waterpark from 9:00 a.m. - 9:00 p.m.
- 1-hour in the Birthday area
- Pizza party with beverages
- Personal Server
- Great Wolf Lodge birthday cake
- Eight arcade tokens per person

Call 570.213.6076

For more information about private, special occasion parties call 800.978.6303 or email pocogroupsales@greatwolf.com

Please note: Discounted overnight rates available with reservation of 10 or more rooms.

greatwolf.com/poconomountains

1 Great Wolf Drive
Pocono Mountains, PA 18355

GREAT WOLF LODGE

Policy and Procedure: Must be available between 20 people required. Two week advanced reservations required. Weekend required to cover the waterpark, including adults. No outside food or beverages may be brought to the resort or waterpark area. One adult per five children. A non-refundable \$100 deposit is due at time of booking. All prices are subject to 15% gratuity and 6% sales tax. Deposit is applied toward party balance. Full payment and government event of attention is due 12 hours prior to event. All major credit cards accepted. No personal checks accepted. Prices reflected on this flyer are for 2015. Note all prices are subject to change without notice.

Ribbon Cuttings

Wyckoff Chiropractic and Wellness



A ribbon cutting was recently held for Wyckoff Chiropractic and Wellness' new location at 35 Washington Street in East Stroudsburg. For more information, you can contact them at 570.517.9970.

Paradise Tanning



Paradise Tanning held a ribbon cutting for the grand opening of their new location at 45 Crystal Street in East Stroudsburg. For more information, contact them at 570.420.8868.

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact

Patricia Metzgar at 570.421.4433 or email to pmetzgar@greaterpoconochamber.com.

Hampton Inn & Suites



A grand opening and ribbon cutting was held to celebrate the opening of the new Hampton Inn & Suites located at 700 Commerce Boulevard in Stroudsburg. For more information, you can contact them at 570.369.1400.

Monroe County Republican Committee



The Monroe County Republican Committee held a ribbon cutting to celebrate the opening of their new location at 7164 Route 209, Ste. 510 in Stroudsburg. They can be reached at 570.424.1175

Mamasita's House II



Mamasita's House II held a ribbon cutting to celebrate their grand opening. They are located at 2096 Milford Rd in East Stroudsburg. For more information contact them at 570.664.6595.

How to Avoid the ObamaCare Penalty Fee for individual healthcare By Kevin Noll



Kevin Noll

Let's face it. Health insurance is confusing. I can help.

You probably know me as Kevin the AFLAC guy. I have been active with the Chamber and Rotary for many years. My office is on Main Street in Stroudsburg. It's actually inside the Chamber of Commerce building. When healthcare reform became a law I saw how confusing it was for my clients. On my own, I decided to become an expert. I can assist you with marketplace insurance and save you a lot of time and frustration.

At the start of 2014 we saw ObamaCare's Individual Mandate go into affect. It requires that most Americans obtain health insurance by 2014 or pay a tax penalty. The penalty for not having coverage will be paid on your Federal Income Tax Returns for **each full month** you or a family member doesn't have health insurance. Depending on your coverage, income, and family size, you will either pay a flat dollar amount, or a percentage of income above the tax return filing threshold for your filing status.

Open enrollment 2016 is from Nov 1, 2015 to Jan 31, 2016. Enroll, switch plans, and get subsidies on plans that start as early Jan 1st, 2016. Open enrollment dates are subject to change each year.

What is Open Enrollment?

Open enrollment is the only time of year you can apply for cost assistance, switch plans, or enroll in a major medical plan that counts as minimum essential coverage in the individual and family market without qualifying for a special enrollment period. This is true both inside and outside the health insurance marketplace.

Key dates:

November 1, 2015: Open Enrollment starts — first day you can enroll in a 2016 Marketplace plan. Coverage can start as soon as January 1, 2016.

December 15, 2015: Last day to enroll in or change plans for new coverage to start January 1, 2016.

December 31, 2015 Coverage ends for 2015 plans. You will be auto-renewed if you don't change your plan.

January 31, 2016 is the last day you can apply for 2016 coverage before the end of Open Enrollment.

Did you know that a family of four earning less than \$95,400 qualifies for subsidies, also known as Premium Tax Credits. A family of two earning less than \$62,920 qualifies for subsidies. That means lower monthly premiums for you. Premium Tax Credits can be paid to your insurer in advance to lower your monthly premium on a Marketplace plan or adjusted on your tax returns.

How to save on monthly insurance premiums

When you buy health insurance coverage in the Marketplace, you may be able to get a premium tax credit that lowers what you pay in monthly premiums. Savings depend on 2015 income and family size. If your 2015 income falls within the following ranges you'll generally qualify for a premium tax credit. The lower your income is within these ranges, the bigger your credit.

<u>Family Size</u>	<u>Family Income</u>
1	\$11,670-\$46,680
2	\$15,730-\$62,920
3	\$19,790-\$79,160
4	\$23,850-\$95,400
5	\$27,910-\$111,640
6	\$31,970-\$127,880
7	\$36,030-\$144,120
8	\$40,090-\$160,360

The fee for not having coverage in 2015:

If you don't have coverage in 2015, you'll pay the higher of these two amounts:

2% of your yearly household income. (Only the amount of income above the tax filing threshold, about \$10,150 for an individual, is used to calculate the penalty.) The maximum penalty is the national average premium for a Bronze plan.

\$325 per person for the year (\$162.50 per child under 18). The maximum penalty per family using this method is \$975.

Call me at 570.213.5329 and I'd be glad to help you out. There is no fee for my service. You'll pay the same price for health insurance as if you did it on your own. I will save you a lot of time and money. Plus I'll make things easy for you understand.

Business Card Exchange

The Business Card Exchange was held on September 14th at Spring Village at Pocono in East Stroudsburg



Pocono Tranquil Gardens

The next Business Card Exchange will be held on Monday, October 5th at Grace Park Seniors Living Well in Stroudsburg.

Sponsorships are available for future business card exchanges. For more information, please contact the Chamber at 570.421.4433.

Business Card Exchange and other Sponsorships Available for 2016!

**Please contact
Pat Metzgar at the
Chamber at 570.421.4433 to find
out which sponsorships fit your
needs!**

Women in Business

The September Women in Business luncheon, sponsored by Pocono Alliance, was held at Mountain Creek Grill in Bartonsville. Dr. Jennifer Edmonds of Wilkes University spoke on "Power of Analytical Thinking in Business"



Dr. Jennifer Edmonds - Topic Presenter

The next luncheon will be held on October 13 at Dale & Frances Hughes Cancer Center in East Stroudsburg. The Topic "Women Building Confidence, Moral and Teamwork" will be presented by Dr. Marcia Welsh of East Stroudsburg University. The "Pinkin' It Out" luncheon is being sponsored by Pocono Medical Center.



Art Piancone of Pocono Alliance - Luncheon Sponsor

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Welcome New Members

The following new members are not listed in the 2014-2015 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Denise Cebular

Denise Cebular
501 Scott Street
Stroudsburg, PA 18360
570.369.7550
dmcebular@aol.com

INDIVIDUALS

Wholesale Pallet Rack Products

Linda Anlauf
38 East 1st Street
East Stroudsburg, PA 18301
570.704.5744
linda@wprpwholesalepallettrack.com
www.wprpwholesalepallettrack.com

WHOLESALE DISTRIBUTOR

IMPACT



The Voice of Business since 1910

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George Roberts - First Vice Chairman
Debi Cope - Treasurer
Conrad Schintz - Secretary
Doug Olmstead - Assistant Secretary
Mike Katz - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

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IMPACT

Visit us at www.greaterpoconochamber.com

Greater Pocono Chamber of Commerce
552 Main Street
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433
Fax: (570) 424-7281
URL: <http://www.greaterpoconochamber.com>

"The Voice of Business in the Poconos"